



**FACES & VOICES
OF RECOVERY**

ADVOCATE. ACT. ADVANCE.

20 / ANNUAL
REPORT / **21**



TABLE OF CONTENTS

Welcome	4
From the CEO & the COO	
Company History	5
Vision - Mission	
Who We Are	6
Our Focus	
Our Governance	
Staff and Leadership Demographics	
Our National Support	
Our Programs	11
ARCO - CAPRSS - NRI - RDP	
What We Do	12
Our Impact	
Our Efforts and the Fight	
Public Policy	
Mobilize	
Advocate. Act. Advance.	
Mobilize	18
Advocacy, Research & Innovation	
Resources	23
Special Projects	
Outreach	24
Partnered Outreach	
Volunteers	
DEI Forums	
RLS & AHR	29
Annual Events	
North Star	31
Juneteenth & Race Equity Report	
Join Us	32
Memberships	
Key Metrics	35
Association of Recovery Community Organizations	
Council on Accreditation of Peer Recovery Support Services	
National Recovery Institute	
Recovery Data Platform	
Digital Marketing	
Social Media Marketing	
Operating Revenue	

WELCOME

From the CEO & the COO

We are pleased to share the 2021 Faces & Voices of Recovery Annual Report with you. What a year it was! 2021 energized the recovery movement in new ways, bringing increased visibility to the 23 million Americans in recovery and encouraging people across the country to reimagine recovery and demand bold change for health and wellness in the future. Within our organization, we leveraged that energy to focus on the future, press for equity in recovery spaces, and uplift the voices of wisdom and lived experience around us.

We are proud of the impact Faces & Voices made in 2021—and we have so much more to do to achieve greater justice and wellness for all. Our vision of a world where the diverse voices of individuals and families affected by addiction are embraced and connected in communities, free from discrimination and injustice, remains at the forefront of all we do.

Together, we can build a better future. Thank you for your continued support and dedication to our mission.



A handwritten signature in black ink that reads "Patty McCarthy".

Chief Executive Officer



A handwritten signature in black ink that reads "PSRHL".

Chief Operating Officer



COMPANY HISTORY

Vision - Mission

Faces & Voices of Recovery is dedicated to organizing and mobilizing the over 23 million Americans in recovery from addiction to alcohol and other drugs. With the support of families, friends and allies, recovery community organizations and networks are able to promote the right resources to recover through advocacy, education and by demonstrating the power and proof of long-term recovery.

OUR MISSION

Changing the way addiction and recovery are understood and embraced through advocacy, education, and leadership.

OUR VISION

We envision a world where the diverse voices of individuals and families affected by addiction are embraced and connected in communities, free from discrimination and injustice.

WHO WE ARE

Our Focus

OUR STRATEGIC GOALS

ADVOCACY

Establish Faces & Voices of Recovery as the national voice in advocating for public policies and funding that supports addiction recovery for all.

RESOURCE DEVELOPMENT

Strengthen Faces & Voices of Recovery's financial health and sustainability through a strategic assessment of financial performance, diversification of funding sources, and smart resource management and growth.

GOVERNANCE AND OPERATIONS

Strengthen organizational effectiveness through increased board engagement and enhanced internal operations.

PROGRAMS

Increase the impact of the Faces & Voices of Recovery training services and programs.



YOUR FUTURE
DEPENDS
ON WHAT
YOU DO
Today
make it
COUNT!

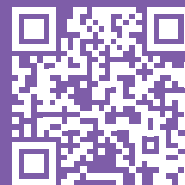
26
gets later
income
COACH
part time
budgeting
living!

TOP

wooden chat
studen

7 8 9

VISIT US ONLINE



WHO WE ARE

Our Governance

BOARD OF DIRECTORS

Faces & Voices of Recovery is led by a diverse volunteer governing board of ten active and engaged members who are guiding the strategic direction of the organization and fulfilling their fiduciary responsibility. As a national organization led and governed by the recovery community, over 51% of our board members are individuals in long-term recovery from addiction to alcohol and/or other drugs and bring their lived experience of recovery to the organization.

DAVID MINETA
CHAIRPERSON

KATERI COYHIS
VICE CHAIRPERSON

PHILANDER MOORE
SECRETARY

LAWRENCE MEDINA
TREASURER

MATT BOGGS

ELIZABETH EDWARDS

LAURIE JOHNSON-WADE

CHAN KEMPER

RUBY TAKUSHI

SHELLY WEIZMAN



I believe our stories have power, and that our stories can help other people find the resources that they need. I also believe our stories help inform people who make policies, and they allow us as recovered people to be represented.

Elizabeth Edwards

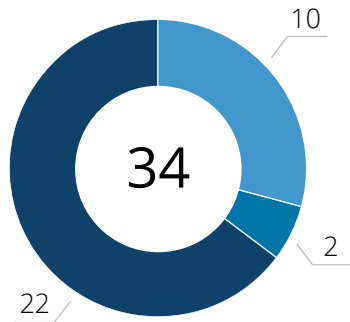
WHO WE ARE

Staff and Leadership Demographics

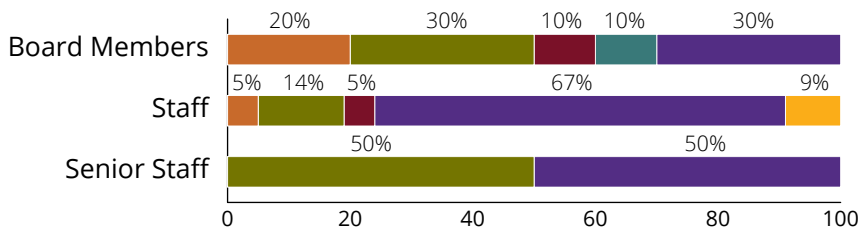
OUR STAFF

Our staff are carrying out the mission of the organization by bringing their passion, skills, experiences, and expertise to the work they do every day. In 2021, we grew to a staff of 22 and expanded from two teams to five: Operations, Programs, Training & Technical Assistance, Information Technology, and Advocacy & Innovation. Our staff are fully remote, working from their home offices across the nation, including Arizona, Colorado, Florida, Georgia, Maine, Maryland, Minnesota, Missouri, New York, New Jersey, North Carolina, Ohio, Pennsylvania, Texas, and Vermont. Our main office is located at 10 G Street NE, Suite 600, Washington, DC, 20005.

THE ORGANIZATION



RACE & ETHNICITY

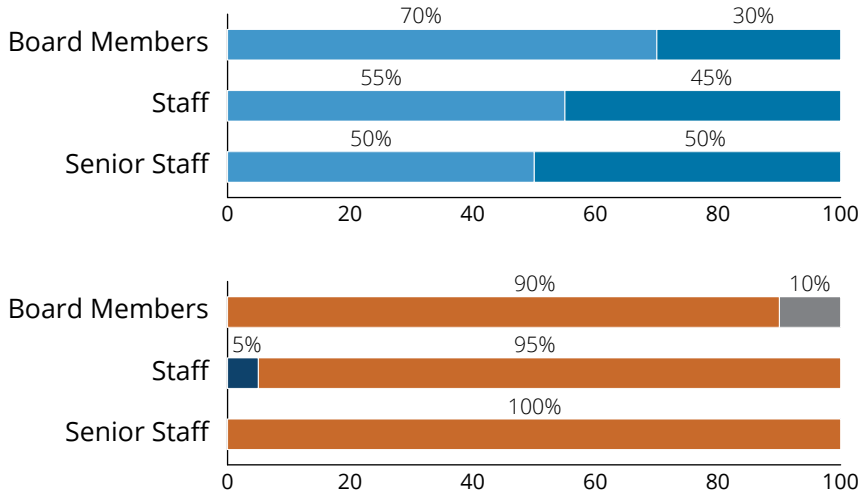


- Board Members
- Senior Staff
- Staff
- Asian/Asian American/Pacific Islander
- Black/African American/African
- Hispanic/Latino/Latina/Latinx
- Native American/Indigenous
- White/Caucasian/European
- Multiracial/Multiethnic
- Additional Ethnicities
- Unknown or Declined to state

WHO WE ARE

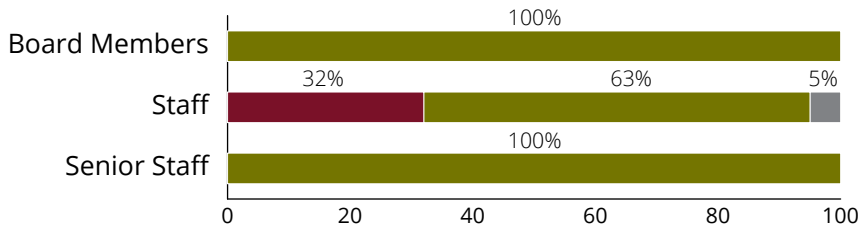
Staff and Leadership Demographics

GENDER IDENTITY



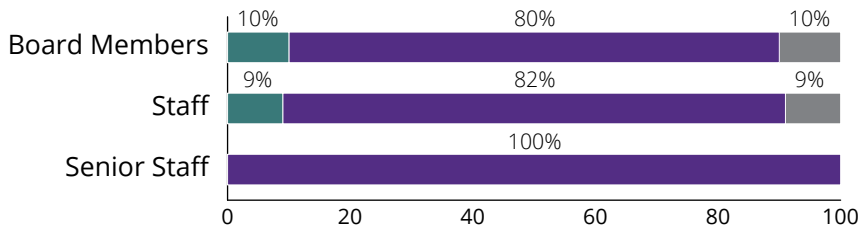
- Female
- Male
- Transgender
- Not Transgender (cisgender)
- Non-binary
- Unknown or Declined to state

SEXUAL ORIENTATION



- Heterosexual or Straight
- Gay, Lesbian, Bisexual
- Unknown or Declined to state

DISABILITY



- Person with a Disability
- Person without a Disability
- Unknown or Declined to state

We have earned GuideStar's highest seal of transparency:



WHO WE ARE

Our National Support

NATIONAL ADVISORY COUNCIL

Our National Advisory Council is composed of activists, musicians, actors, artists, comedians, and other public figures who are dedicated to being ambassadors of Faces & Voices of Recovery's mission. They carry a strong and effective message of hope in recovery and each have made a significant impact on improving public perception of addiction and recovery through their own work in the United States and internationally.



“

One of the first things I learned about maintaining the recovery process was that I needed to serve the community. My work at Faces & Voices has allowed me to do that on a scale I wouldn't have imagined.

Phil Rutherford

OUR PROGRAMS

ARCO - CAPRSS - NRI - RDP

ASSOCIATION OF RECOVERY COMMUNITY ORGANIZATIONS

ARCO is a membership association for recovery community organizations (RCOs) that unites and supports the growing network of local, regional, and statewide recovery-focused peer-run organizations.

COUNCIL ON ACCREDITATION OF PEER RECOVERY SUPPORT SERVICES

CAPRSS is the only accrediting body in the US specifically for peer recovery support services (PRSS) that are provided through recovery community organizations (RCOs) and treatment programs.

NATIONAL RECOVERY INSTITUTE

NRI is a peer-run training and technical assistance center. Our mission is to increase the knowledge, capacity, and accountability of recovery support providers throughout the United States and territories.

RECOVERY DATA PLATFORM

RDP is a cloud-based software solution that provides RCOs and peer service providers with the tools and assessments needed to effectively implement peer recovery coaching programs. Through the use of robust reporting and scheduling, RDP provides organizations with better outcomes, data, and service management tools.



WHAT WE DO

Our Impact

SUPPORTING RCOS WITHIN THE ARCO NETWORK

For the over 160+ members of the Association of Recovery Community Organizations (ARCO) at Faces & Voices of Recovery, monthly all-member meetings and weekly Executive Director Support meetings provide excellent opportunities for networking with colleagues across the nation. In 2021, we launched a new monthly meeting specifically for Statewide RCO Directors to learn from one another and to keep Faces & Voices updated on any hot topics surfacing in states and local regions. This is a great way for our team to have a finger on the pulse of local issues as we advocate on the national level. Also in 2021, we released the [ARCO Programmatic Evaluation Report](#), a publication that looks at the history of policies and systems at Faces & Voices, for better or worse, that make ARCO what it is today. This critical re-evaluation has strengthened our commitment to equity and inclusion as a top priority.



"The easiest thing I can do to advocate for recovery is to speak about recovery. I speak as an ally for those who haven't been welcomed in recovery spaces, for those who haven't found their voice, and because my recovery gave me a voice."

Marianna Horowitz Program Manager, Faces & Voices of Recovery

WHAT WE DO

Our Efforts and the Fight

ADVOCACY, RESEARCH & INNOVATION

Faces & Voices of Recovery advocates daily for the millions of people in and seeking recovery. With the COVID-19 pandemic dominating the policy landscape, 2021 proved to be a challenging year for advocacy work. Still, we continued to have important conversations; we worked with constituents to create equitable services and brave spaces for people impacted by addiction, their friends, family members and the organizations that work to support them. On screen and in-person, we advanced evidence-informed practices.



WHAT WE DO

Public Policy

At Faces & Voices of Recovery, we educate the public and recovery professionals about the issues of discrimination and prejudice against people in need of treatment and people in recovery, both of which are barriers that require a clear, concise, and coordinated advocacy approach. We provide educational webinars, messaging training and tools that offer advanced guidance on the federal legislative process, and how to work with legislators and staff to advance policy priorities.

We have extensive experience educating policymakers on the federal level about issues impacting the recovery community, especially the need for a sustainable national infrastructure of recovery support services. Our goal is two-fold: to be effective in our advocacy efforts, and to ensure the voice of lived experience is at the table in policy discussions. Our efforts have launched effective public awareness campaigns across the nation, which have helped to challenge the negative public perceptions about people living with substance use and mental health disorders.



WHAT WE DO

Mobilize

MOBILIZE AND ORGANIZE

Faces & Voices of Recovery strives to raise the profile of the organized recovery community and help more people find wellness by demonstrating that over 23 million Americans from all walks of life have found recovery. Faces & Voices works to promote widespread understanding that long-term recovery is a reality and a process that takes time and support.

BUILDING A SUSTAINABLE RECOVERY SUPPORT SERVICES INFRASTRUCTURE

We work with recovery advocates and state and local entities to conduct community needs assessments, engage stakeholders, and create strategic plans to build the national recovery support infrastructure.



Being in recovery for over 30 years now has an impact on future generations in my family. I'm a better Mom and Grammy and that may be enough to break the intergenerational cycle of addiction. #Blessed #GrandbabiesAreTheBest"

Patty McCarthy, CEO

WHAT WE DO

Advocate. Act. Advance.

ADVOCATE

Faces & Voices of Recovery works hard to advocate for public policies and funding that supports addiction recovery for all.

- Stigma Reduction
- Public Policy
- Recovery Advocacy Movement
- Recovery Voices Count
- Recovery Bill of Rights
- Family Recovery Advocacy
- Sign Petition- Change the Name: End the Stigma
- Annual Legislative Priorities

ACT

By uniting RCOs around the nation through ARCO, Faces & Voices of Recovery recognizes and supports all pathways of recovery.

- Capacity Building
- Share Your Story
- Become A Member
- Join Our Affiliates
- Donate Today
- Volunteer Now
- Careers at Faces & Voices of Recovery
- Recovery Leadership Summit (RLS)
- Our Stories Have Power: Recovery Messaging
- Recovery Ambassador Training
- Recovery Leadership Forum

WHAT WE DO

Advocate. Act. Advance.

ADVANCE

Through public events, trainings, workshops, webinars and conferences, Faces & Voices of Recovery works to educate and advance the recovery community.

- National Recovery Month
- National Advisory Council
- Capacity Building
- Association of Recovery Community Organizations (ARCO)
- Council on Accreditation of Peer Recovery Support Services (CAPRSS)
- National Recovery Institute (NRI)
- Recovery Data Platform (RDP)
- Diversity, Equity, & Inclusion (DEI)

SUPPORT OUR EFFORTS:



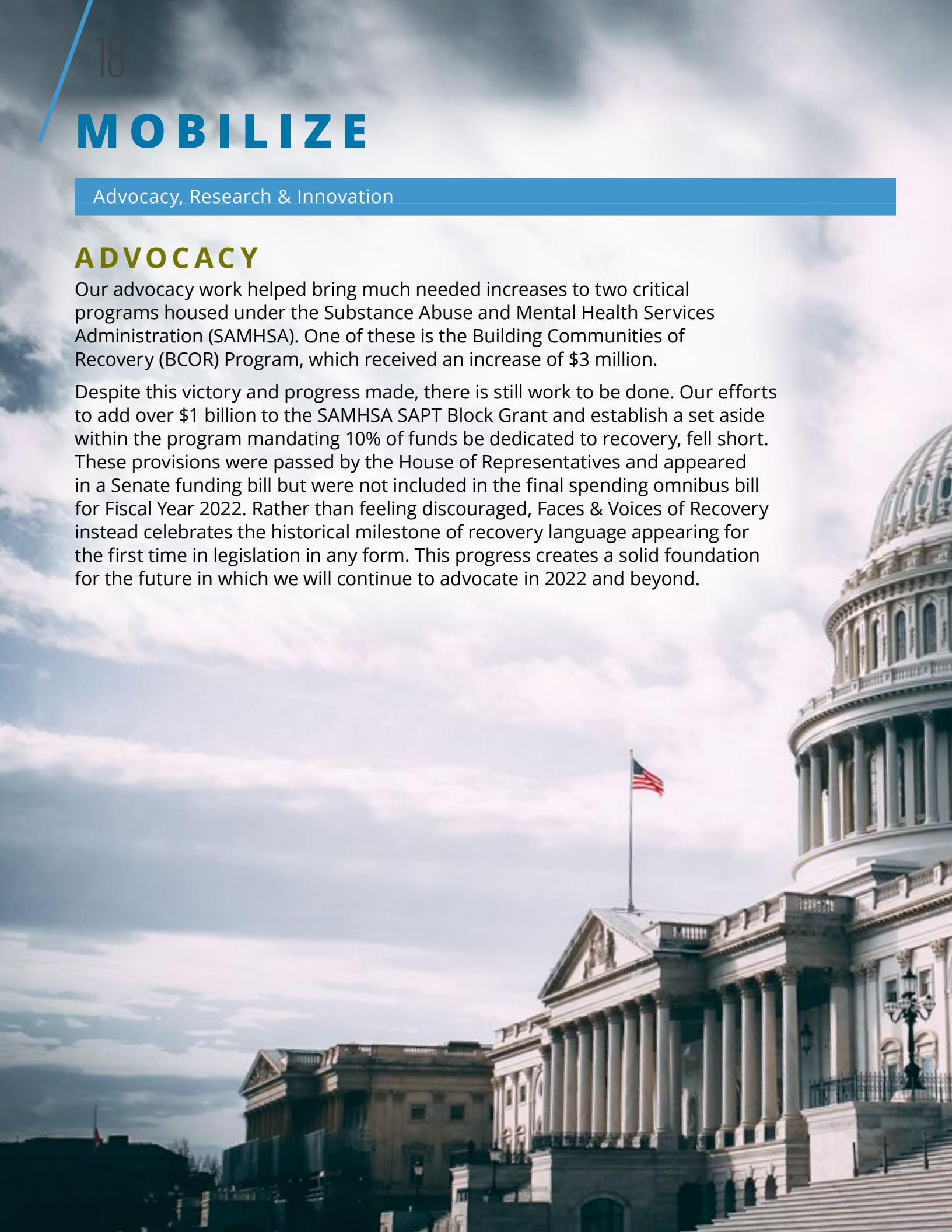
MOBILIZE

Advocacy, Research & Innovation

ADVOCACY

Our advocacy work helped bring much needed increases to two critical programs housed under the Substance Abuse and Mental Health Services Administration (SAMHSA). One of these is the Building Communities of Recovery (BCOR) Program, which received an increase of \$3 million.

Despite this victory and progress made, there is still work to be done. Our efforts to add over \$1 billion to the SAMHSA SAPT Block Grant and establish a set aside within the program mandating 10% of funds be dedicated to recovery, fell short. These provisions were passed by the House of Representatives and appeared in a Senate funding bill but were not included in the final spending omnibus bill for Fiscal Year 2022. Rather than feeling discouraged, Faces & Voices of Recovery instead celebrates the historical milestone of recovery language appearing for the first time in legislation in any form. This progress creates a solid foundation for the future in which we will continue to advocate in 2022 and beyond.





MOBILIZE

Advocacy, Research & Innovation

2021 IN REVIEW

In early 2021, as the Biden Administration began to take shape, Faces & Voices of Recovery advocated for recovery voices to be included in policy discussions at every level of government. The confirmations of Boston Mayor Marty Walsh as Secretary of Labor and Representative Deb Haaland of New Mexico as Secretary of the Department of Interior, both openly in recovery, were significant steps in the right direction.

On May 28, 2021, President Joe Biden delivered his Fiscal Year 2022 Budget to Congress. The proposal included a powerful recommendation and new funding opportunities to support recovery community organizations.

In September, SAMHSA announced that it established an Office of Recovery. Our tireless efforts to establish this office marked an important milestone in the recovery movement, one that has been years in the making at the hands of recovery advocates and organizations across the country.

In November, Dr. Rahul Gupta was sworn in as Director of the Office of National Drug Control Policy (ONDCP), tasked with tackling the challenges of the ongoing opioid crisis. The Faces & Voices board and staff met with Dr. Gupta early in 2021 before his confirmation to discuss our priorities, the current landscape of the recovery movement, and recovery support services.



MOBILIZE

Advocacy, Research & Innovation

2021 FEDERAL POLICY IN REVIEW

Enact and Fund CARA 3.0 - Authorizes \$765 million in dedicated resources to evidence-based programs.

Enact and Fund Family Support Services for Addiction Act - Establishes a grant program for nonprofit family community organizations that provide support for families.

Enact and Fund Honoring Recovery Month Act - Authorizes \$1 million annually for SAMHSA to convene Recovery Month. If SAMHSA declines, they may enter into an agreement with a national organization to use those funds for Recovery Month activities.

Enact legislation that requires Black, Indigenous, and People of Color Recovery Set Aside – Ensures all behavioral health federal funding dedicates 20% set aside for recovery support service providers led by or serving Black, Indigenous, and people of color.

FACES & VOICES PRIORITIZED THE FOLLOWING POLICIES:

VIRTUAL SUPPORT SERVICES ACT

Appropriates funding to peer support services, provided at no cost to participants, to expand or deliver virtual services such as telehealth. In addition, this bill serves to strengthen the existing workforce of providers engaging in telehealth services.

CARA 3.0 ACT: E-PRESCRIBING ADDICTION THERAPY SERVICES

Mandates payment parity for telehealth services under Medicare, prohibits states from using prior authorization for medication-assisted treatment under state-funded insurance programs, and permanently allows pharmacotherapy prescriptions via audio-only telehealth.

TELEHEALTH COVERAGE AND PAYMENT PARITY ACT

Requires all payers to provide payment parity for all telehealth services. Prohibits restrictions on what types of health conditions may use telehealth, and expands on the definition of a telehealth platform to include a variety of audio-only and audio-visual methods of communication.



MOBILIZE

Advocacy, Research & Innovation

ADVOCACY GOALS

1. Expand community-based recovery support services through recovery community organizations, recovery housing, recovery high schools and collegiate recovery programs, and alternative peer groups.
2. Support and protect individuals' right to treatment and recovery support services, from self-determined selection of care to nondiscriminatory practices, to promote access to evidence-informed services across the first five-years of recovery.
3. Elevate the role of harm reduction and low-threshold barriers for recovery through safe consumption sites, fentanyl test strips, and evidence-informed, low-threshold treatment options.
4. Reject harmful practices for justice involved individuals, especially those disproportionately impacting Black, Indigenous, and people of color.



"People advocating for people - the very spirit of recovery support services - has allowed me to sustain wellness in my own life. Everyone needs someone at some point and these services make that possible. Accessible recovery services are essential in every community, so I use my experience and privilege to be a person advocating for people."

Keegan Wicks National Advocacy and Outreach Manager, Faces & Voices of Recovery

RESOURCES

Special Projects

RCO EMERGENCY PREPAREDNESS TOOLKIT

Faces & Voices of

Recovery was one of ten nonprofit organizations awarded this special edition of the Alkermes

Inspiration Grants program. Through our partnership with Alkermes and their generous award, Faces & Voices provided recovery community organization leadership with tools and resources to build organizational knowledge, capacity, and resilience in response to emergencies and risks, increasing these organizations' ability to sustain and adapt peer recovery support services through and beyond the current pandemic. This grant was awarded in 2020, and the project was completed in 2021.



PAGE VIEWS

3,154

[Visit the Toolkit](#)

OUTREACH

Partnered Outreach

PEERS SPEAK OUT!

In March 2021, Faces & Voices of Recovery partnered with [Community Catalyst](#) and the [American Society of Addiction Medicine](#) to release the Peers Speak Out Report. By engaging 882 individuals with lived experience of substance use disorders across the country—through an online survey, focus groups and a National Peer Council, this project identified the outcomes of treatment and recovery services that are most important to individuals in and seeking recovery, and determined whether those priorities changed during COVID-19.



TOTAL ENGAGED
INDIVIDUALS

882

[Read the Report](#)

COVID-19 PEER OUTREACH PROJECT

In 2021, through grant funds from the [Foundation for Opioid Response Efforts \(FORE\)](#), we launched a project to support health and safety within recovery community organizations (RCO). The project provided peer workers with the tools needed to discuss the COVID-19 virus and vaccine with participants, providing them the opportunity to make an informed decision about their health care options. Our team held weekly workshops with RCO leadership to discuss challenges and successes related to COVID-19. Additionally, public webinars were held to engage RCOs in conversations with subject matter experts in the medical field.



TOTAL ENGAGED
INDIVIDUALS

791

OUTREACH

Partnered Outreach

RESPONDING TO THE OPIOID EPIDEMIC

As a partner within the [Opioid Response Network \(ORN\)](#), we delivered 27 virtual trainings in 2021, including the RCO Bootcamp, Recovery Ambassador Training, Innovations in Recovery Leadership, and a series of Virtual Learning Communities. Each training or series was offered three times to a national audience, and technical assistance and mentorship was provided upon request. Through this initiative alone, we trained 153 Recovery Ambassadors and 645 individuals advocating IN their communities, FOR their communities.



i VIRTUAL TRAININGS
27

i TOTAL INDIVIDUALS TRAINED
645

i TRAINED RECOVERY AMBASSADORS
153

JOURNEY TOWARD RECOVERY-RICH COMMUNITIES

In observance of Recovery Month 2021, we partnered with the [Peer Recovery Center of Excellence](#), [ATTC Network](#), and the [National Council for Mental Wellbeing](#) on a two-hour webinar with a diverse panel of experts that took us through the past, present, and future of recovery-ready communities. Together, we explored the elements of the recovery ecosystem, the role of advocacy, and what it takes to create recovery-rich communities.



OUTREACH

Corporate Sponsors

ADVOCACY WEBINAR SERIES, SPONSORED BY ALKERMES

Through a generous corporate sponsorship from Alkermes, we offered a series of webinars focused on the recovery advocacy movement. The following

three sessions were offered, and hundreds of advocates participated.



- What Can We Learn from the History of the Recovery Advocacy Community?
- Advocacy 101: The Present
- What Does the Future Hold for the Recovery Community?



"Your best is yet to come. As a family member in recovery, I have had the privilege of supporting my father's recovery journey for the past 9 years. I'm so proud of him for becoming the person he's always wanted to be."

Liam Lipham Training Program Coordinator, Faces & Voices of Recovery

OUTREACH

Volunteers

OUR VOLUNTEERS DONATED OVER 880 HOURS OF THEIR TIME IN 2021!

Donated time and talent is a critical component of our sustainability plan. We rely on the participatory processes of our members and expertise of volunteers to guide our work and provide feedback on priorities for the organization. Working on committees is a great way to give back and support the recovery movement. We want to thank our volunteer board and committee members who are donating at minimum one hour a month serving on the following committees:

ARCO DEI COMMITTEE

ARCO REVIEW COMMITTEE

CAPRSS ACCREDITATION
REVIEW COMMITTEE

CAPRSS ADVISORY
COUNCIL

FINANCE & AUDIT
COMMITTEE

FUND DEVELOPMENT
COMMITTEE

PUBLIC POLICY COMMITTEE
PROGRAM AND OUTREACH
COMMITTEE

RDP ADVISORY COMMITTEE

RECOVERY MONTH
STEERING COMMITTEE



OUTREACH

DEI Forums

2021 DIVERSITY, EQUITY AND INCLUSION COMMUNITY FORUMS

On June 15, 2020, Faces & Voices of Recovery held its first Diversity, Equity and Inclusion Community Forum and pledged to keep the conversation going. These events are free and open to everyone. In 2021, the forums focused on the following topics:

- Addiction in the African American Community: The Recovery Legacies of Frederick Douglass & Malcolm X
- Accessibility in the Recovery Community: Deaf and Hard of Hearing Members Address Diversity, Equity & Inclusion
- During the Recovery Leadership Summit, Faces & Voices hosted a virtual equity dinner which provided a safe space for honest conversations about the state of race and equity in the recovery community.

i EXTERNAL DEI FORUMS
3

i INTERNAL DEI WORKSHOPS
9



RLS & AHR

Annual Events

RECOVERY LEADERSHIP SUMMIT (RLS)

In October of 2021, on the 20th Anniversary of the creation of Faces & Voices of Recovery, the difficult choice was made to once again go virtual for our annual summit. Although we were disappointed that we were not able to meet in person, it was the safest course of action. Even with the shift, we were able to provide a vibrant online event with many opportunities for networking, participation, and education. The virtual conference format allowed us to run seven session tracks simultaneously and offer 18 workshop sessions; all sessions became available to view online after the event ended.

AMERICA HONORS RECOVERY GALA (AHR)

On October 4, 2021, Faces & Voices of Recovery virtually honored award recipients at the American Honors Recovery Gala. Six individuals and one organization were honored for their service and commitment to the recovery community.



RLS REGISTRANTS

332



KEYNOTE & PRESENTERS

56

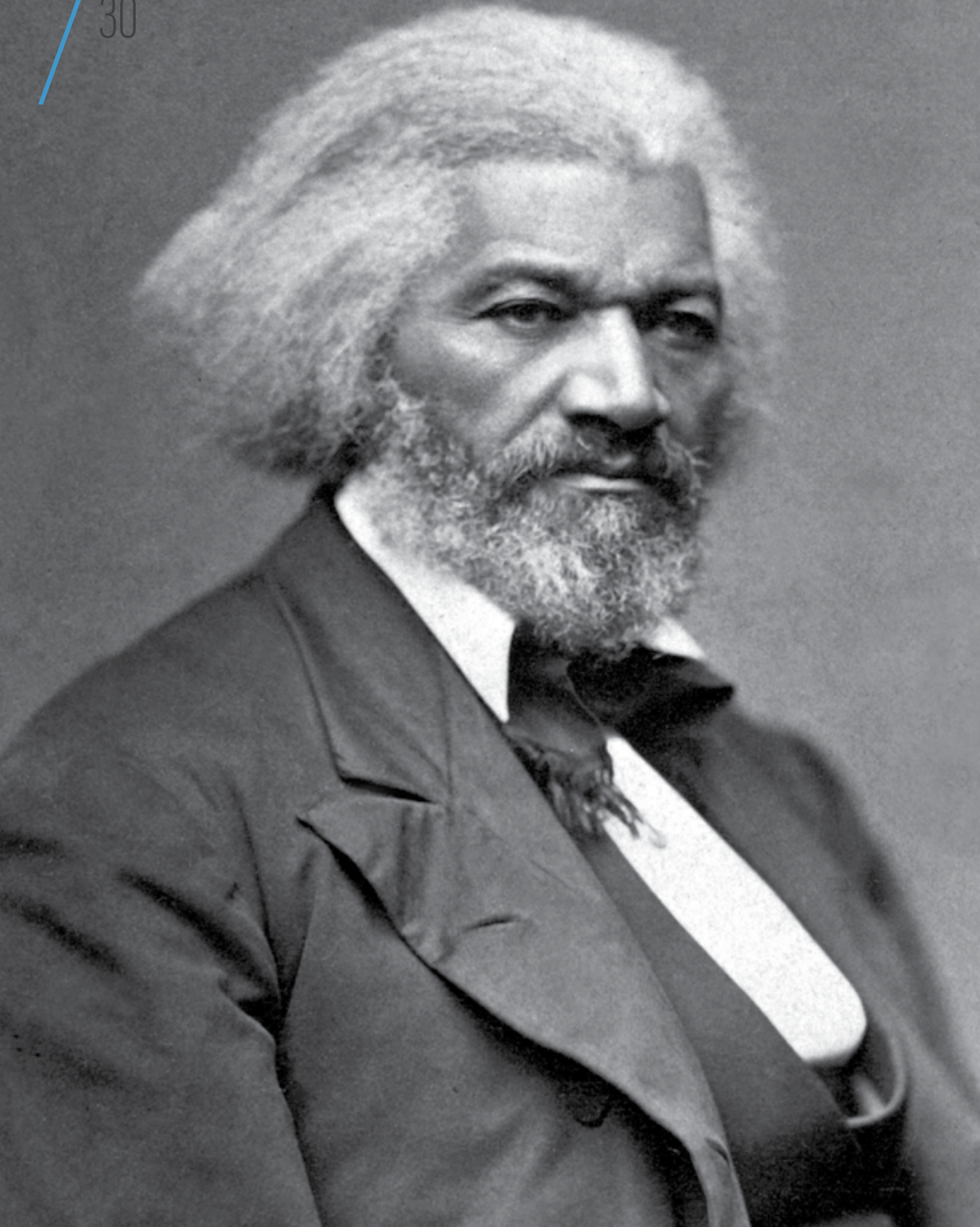
[Visit the RLS Site](#)



AHR GALA & DINNER ATTENDEES

148

[Visit the AHR Site](#)



NORTH STAR

Juneteenth & Race Equity Report

JUNETEENTH & RACE EQUITY IN RECOVERY NORTH STAR

On January 1, 1863, in the midst of a difficult civil war, the Emancipation Proclamation was signed, declaring enslaved people in all rebellious territories of the United States to be free. Nearly two and a half years later, on June 19, 1865, the enslaved residing in Texas received news of this proclamation. Faces & Voices of Recovery recognizes the historical significance of Juneteenth, now a national holiday, and we honor it as a day of celebration.

On Juneteenth 2021, Faces & Voices and its partners released a document titled "Race and Equity in Recovery North Star." The intent of this document is to address systemic racism in the recovery movement. It was the culmination of a year-long examination and thoughtful reflection on our collective role in the recovery community's pathway toward race equity. We are grateful to our partners in this endeavor for their painstaking and ongoing work towards equity. The historical reference to the north star is two-fold. In one respect, the north star has long been a guide point to weary travelers. The North Star was also the name of the nation's first Black-owned and operated newspaper; established in 1847 by Frederick Douglass.



As leaders in the recovery advocacy community, we recognize that not all who seek recovery have equitable access to their choice of treatment and recovery supports.

Faces & Voices of Recovery

JOIN US

Memberships

MEMBERSHIPS

Many people are joining Faces & Voices of Recovery as a sustaining member to make an impact on the recovery community. Our advocacy work would not be possible without the generosity of our donating members. Our constituents are made up of people with lived experience, people who love someone with lived experience, professionals in the field, and everyone in between. By giving a regular gift to Faces & Voices, our members show their support for advocacy efforts to reduce stigma, eliminate barriers to wellness, change harmful public policies, and support growth in the peer recovery community. Committed members of Faces & Voices directly contribute to creating sustainable solutions for substance use disorder.

INDIVIDUAL MEMBERSHIP

Individual membership is for a single person or household that donates on either a monthly or annual basis. This contribution fuels cutting-edge initiatives to increase the quality of life in our communities. Members are individual stakeholders in the recovery movement making a national impact with their recurring gift.

INDIVIDUAL AND STUDENT MEMBERSHIP BENEFITS INCLUDE

- Being the first to hear about Faces & Voices of Recovery news and events through our online member-only newsletter
- Taking advantage of discounted rates for trainings and events, including our annual America Honors Recovery Awards Gala
- Receiving Action Alerts on relevant policy issues in the recovery advocacy movement



TYPE:

Individual
Student



TERM:

Annual
Monthly

JOIN US

Memberships

ARCO MEMBERSHIP

The Association of Recovery Community Organizations (ARCO) at Faces & Voices is a specialized program for organizations that meet the rigor and standards of best practices for recovery community organizations (RCOs).

Faces & Voices of Recovery welcomes all local, regional, statewide and national non-profit organizations that are led and governed by the addiction recovery community (people in recovery, their families, friends, and allies) to apply to join ARCO.

ARCO members are RCOs that are independently accountable to the recovery community, which means that people in recovery, as well as their families, friends and allies, are involved in management and decision-making at every level of the organization. If your organization is a program, project or division of another larger organization (fiscal agent parent agency), it should nevertheless be independent of the larger organization with respect to its own mission, vision and governance structure.

ARCO MEMBERSHIP BENEFITS INCLUDE

- Welcome packet
- Closed Facebook group
- Public policy representation on Capitol Hill
- Annual Hill Day event for ARCO Members
- Heightened national audience/profile
- Recovery Leadership Summit (RLS) and America Honors Recovery Gala & Dinner (AHR) registration discount
- Monthly ARCO Member Meetings via Zoom
- Members-only ARCO e-newsletter
- Faces & Voices of Recovery webstore merchandise discount
- Access to Grantstation Online grant search website
- Weekly Executive Directors Support Group
- Recovery Data Platform (RDP) license discount
- Discounts on National Recovery Institute (NRI) training fees



TOTAL MEMBERS:
165



TOTAL ARCO ORGANIZATIONS SINCE INCEPTION
165



GAINING GLOBAL REACH

USA, UK, Guam, Ghana

JOIN US

Memberships

AFFILIATE MEMBERSHIPS

Affiliate memberships are for organizations who also support the Faces & Voices of Recovery mission and want to join the journey.

When you become a Faces & Voices Affiliate, you're joining a movement to build recovery-ready communities, eliminate stigma and discrimination, and celebrate the over 23 million Americans in recovery from alcohol and drug addiction. Your organization will be a part of the nation's leading recovery advocacy organization. Your voice will be heard in the halls of Congress. Your efforts will be recognized on a national level. You will be part of our growing family. We look forward to being part of yours!

AFFILIATE MEMBERSHIP BENEFITS INCLUDE

- Your logo and website link on the Affiliates page
- Social media recognition
- Affiliate e-newsletter
- Faces & Voices of Recovery webstore merchandise discount
- America Honors Recovery Gala & Dinner (AHR) registration discount
- Discounts on National Recovery Institute (NRI) training fees



"I would say to my peers that the seeds of recovery are planted long before we make the decision to pursue it. And darkness is the most fertile ground for the blossoming of your personal revolution."

Krissi Jacob Program Assistant, Faces & Voices of Recovery

KEY METRICS

Association of Recovery Community Organizations

ARCO



37,000+

Interactions
(meetings, emails, etc.)



28

New Member
Organizations



11

States Represented
by New Members



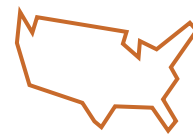
165

Organizations Served



4

Gaining Global Reach:
US, UK, Guam, Ghana



39

States Represented

LEARN MORE
ABOUT ARCO



KEY METRICS

Council on Accreditation of Peer Recovery Support Services

CAPRSS



236

Virtual Learning
Community Webinar
Attendees



6

New Organizations
Accredited



6

States Represented
by Newly Accredited
Organizations



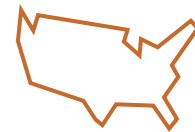
32

Organizations in
the Pipeline



25

Total Organizations
Accredited/Reaccredited



14

Total States
Represented

LEARN MORE
ABOUT CAPRSS



KEY METRICS

National Recovery Institute

NRI



72
Trainings



3,260
Total Attendees



4.53/5.0
Average Score



27
FREE Trainings for
the Peer Workforce



478
Total Hours
of Trainings



6 hrs
Average Length
of Training

REGISTER FOR
A TRAINING!



KEY METRICS

Recovery Data Platform

RDP



76
Trainings



665
Training Attendees



19
New Organizations



779
Users




58
Demos



1771
Support Requests
Completed

**SCHEDULE A
DEMO, TODAY!**



KEY METRICS

Digital Marketing

NEWSLETTERS



18,743
Subscribers



148
Announcements &
Newsletters Produced



36%
Average Open Rate

OUR NEWSLETTERS:

- ARCO
- CAPRSS
- RDP
- NRI
- Advocacy & Policy
- Events
- Trainings & Workshops
- Monthly Wrap-up

**SIGN UP TO OUR
NEWSLETTER:**



KEY METRICS

Social Media Marketing

SOCIAL MEDIA



30,242
Followers



8,725
Followers



12,646
Followers



1,153
Followers



220
Posts



98
Posts



314
Posts



93
Posts



60,537
Individuals Reached
on Facebook



25%
Individuals Reached,
Increase from 2020

KEY METRICS

Social Media Marketing

TOP SOCIAL MEDIA POSTS



3,666

Individuals Reached



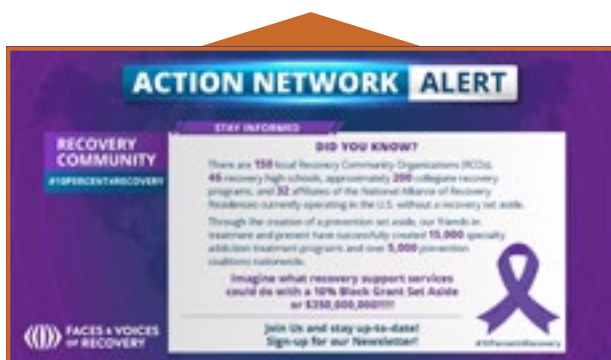
39

Shared



42

Reactions



Today is World AIDS day, one of the many times of the year when I give pause and reflect on how fortunate I am. I was diagnosed HIV+ at 23 years old. In the throws of my addiction, I made some decisions that I now must live with for the rest of my life. When I was younger, I lived with a lot of shame and guilt, and used alcohol and other drugs to suppress any sort of emotion. My personal journey in recovery has taught me how to navigate those false messages about myself.

I am grateful for the work that I do and the amazing people I get to work with and serve. I am fortunate to have insurance and that I am encouraged to share my experience with others and challenge organizations to create culturally responsive environments that provide the same opportunities and support -- and above all -- safety to heal, share, and grow. Today I pause to think about those who are not afforded the same opportunities or who have passed because they could not get access to medication or the support that everyone should be afforded. If you can make a difference in someone's life, if you can make changes in your community, if you can support access to services, not just HIV/AIDS but treatment and recovery support, please do so. And remember that both COVID-19 and HIV/AIDS have disproportionately impacted minority communities. Silence = Death

Best,
Joseph Hogan-Sanchez

#WorldAIDSDay #FacesandVoices #RecoveryCommunity



4,219

Individuals Reached



2

Shared



71

Reactions

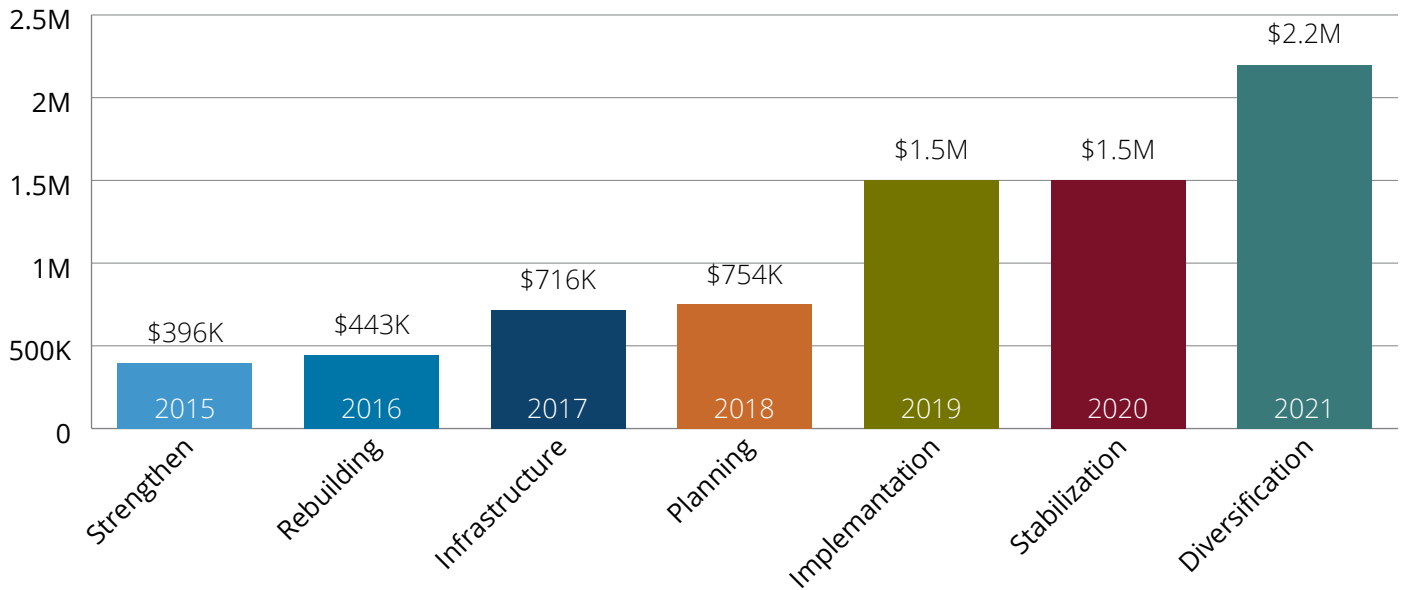
FINANCIAL

Operating Revenue

OPERATING REVENUE



2015-2021 OPERATING REVENUE



All images in this document have been purchased or downloaded from Creative Commons (www.creativecommons.org), Adobe Stock (www.stock.adobe.com), or Unsplash (www.unsplash.com). The following images or graphics are not owned by Faces & Voices of Recovery nor by their partners/clients.

The proper credit is given to the following images:

Page 4 Photo by Sean Pavone on Adobe Stock, Page 6 Photo by Max on Adobe Stock, Page 8 Photo by Estee Janssens on Unsplash, Page 10 Photo by Zayn Shah on Unsplash, Page 13 Photo by BillionPhotos.com on Adobe Stock, Pages 14-15 Photo by xyz+ on Adobe Stock, Page 16 Photo by Laura Davidson on Unsplash, Pages 18-19 Photo by Harold Mendoza on Unsplash, Pages 20-21 Photo by Tingey Injury Law Firm on Unsplash, Page 27 Photo by Nathan Lemon on Unsplash, Page 28 Graphic by Chalermasuk Bootvises on Vecteezy Pages 30-31 Photo by George Kendall Warren on Creative Commons, Pages 35-42 Illustrations by varies artists on Vecteezy.



**FACES & VOICES
OF RECOVERY**

ADVOCATE. ACT. ADVANCE.

10 G Street NE, Suite 600
Washington, DC 20002

202.737.0690

facesandvoicesofrecovery.org