



• AMERICA HONORS •

RECOVERY

GALA DINNER

2024 SPONSORSHIP PROSPECTUS

America Honors Recovery
Faces & Voices of Recovery honors its trailblazers.



Join us this fall at DC's historic Mayflower Hotel for the America Honors Recovery (AHR) Gala Dinner on September 17, 2024 at 6:00PM ET.

Enjoy a decadent meal and mingle with change-makers as leaders in addiction recovery from all over the country are honored for their trailblazing efforts and contributions to the recovery movement.

About Faces & Voices of Recovery:

Faces & Voices of Recovery is a nonprofit advocacy organization that focuses on de-stigmatizing addiction and bolstering peer recovery support through policy reform, education campaigns, and training.

A Message from the CEO:

Many of us in the recovery field are so steeped in the work - advocating, training, educating, connecting, and putting boots on the ground - that we can forget to stop and appreciate the impact we've had.

This gala is an opportunity to step back, reflect, and take pride in that work; to recognize the historic strides our community and its leaders have made in de-stigmatizing addiction, normalizing recovery, and making recovery resources accessible to peers and communities across the nation.



It is a distinct privilege and a highlight of our year at Faces & Voices of Recovery to honor recovery trailblazers that have paved the way for progress and inspired hope for a brighter, healthier future.

Our continued advocacy work is sustained by sponsors and donors like you. Your generosity makes it possible for us to represent the recovery community in policy-making on both local and national levels.

It's going to be an amazing event. We look forward to seeing you there.

A handwritten signature in black ink that reads "Patty McCarthy". The signature is written in a cursive, flowing style.

Patty McCarthy
Chief Executive Officer (CEO)



Key Attendees

Recovery trailblazers and community heroes from roads less traveled come from all across the nation for America Honors Recovery. They are joined by advocacy groups, recovery community organizations, recovery housing, high school and collegiate recovery programs, universities, State and Federal government, prevention organizations, national alliances, the healthcare industry, and mental health and substance use treatment agencies.

Sponsorship Tiers & Benefits*

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
AHR Gala Tickets	15	10	8	6	4	2
Present an award	•					
Podium recognition	•	•				
Logo recognition on Gala menu card	•	•	•			
Name/logo recognition on all promotional materials	Prominent	•	•	•	•	•
Recognition on sponsorship tiered logo	•	•	•	•	•	•
Color Ad in slideshow/program	1-page	1/2-page	1/4-page			
Podcast ad read	60-second	60-second	30-second	30-second		
Banner ads on monthly Voices & Views newsletter	2	2	1			
Social media promotions	2	1	1	1	1	1

*Tiers are based on total dollar amount of sponsorship opportunities purchased. If you purchase more than one sponsorship, your tier will be reflected at checkout.

Sponsorship Opportunities

- 15 tickets with priority seating
- Present an award during the ceremony
- Podium recognition during program remarks
- Logo recognition on Gala menu card
- Prominent name/logo recognition on all promotional materials including pre- and post-Gala emails, social media, Gala website, registration and giving platform
- Prominent recognition on sponsorship tiered logo event signage and program book
- Full-page color advertisement featured in Gala slideshow and program book
- 60-second podcast ad read
- Two (2) Banner ads on monthly Voices & Views newsletter
- Two (2) social media promotions

Presenting
\$20,000

- 10 tickets with preferred seating
- Podium recognition during program remarks
- Name/logo recognition on all promotional materials including pre- and post-Gala emails, social media, Gala website, registration and giving platform
- Recognition on sponsorship tiered logo event signage and program book
- 1/2-page color advertisement featured in Gala slideshow and program book
- 60-second podcast ad read
- Two (2) Banner ads on monthly Voices & Views newsletter
- One (1) social media promotion

Platinum
\$15,000

Sponsorship Opportunities

Continued

- 8 tickets with preferred seating
- Name/logo recognition on all promotional materials including pre- and post-Gala emails, social media, Gala website, registration and giving platform
- Recognition on sponsorship tiered logo event signage and program book
- 1/4-page color advertisement featured in Gala slideshow and program book
- 30-second podcast ad read
- One (1) Banner ad on monthly Voices & Views newsletter
- One (1) social media promotion

Gold
\$10,000

- 6 tickets
- Name/logo recognition on all promotional materials including pre- and post-Gala emails, social media, Gala website, registration and giving platform
- Recognition on sponsorship tiered logo event signage and program book
- 30-second podcast ad read
- One (1) social media promotion

Silver
\$5,000

Sponsorship Opportunities

Continued

- 4 tickets
- Name/logo recognition on all promotional materials including pre- and post-Gala emails, social media, Gala website, registration and giving platform
- Recognition on sponsorship tiered logo event signage and program book
- One (1) social media promotion

Bronze
\$2,500

- 2 tickets
- Name/logo recognition on all promotional materials including pre- and post-Gala emails, social media, Gala website, registration and giving platform
- Recognition on sponsorship tiered logo event signage and program book
- One (1) social media promotion

Friend
\$1,500



Photo by Chris Aram, Faces & Voices of Recovery



Sponsorship Opportunities

Your sponsorship supports the recovery movement.

For more information about sponsorship opportunities and other ways to support Faces & Voices of Recovery, head to www.facesandvoicesofrecovery.org or email us at ahr@facesandvoicesofrecovery.org



**THANK YOU FOR
YOUR CONSIDERATION**



**FACES & VOICES
OF RECOVERY**

ADVOCATE. ACT. ADVANCE.

Contact Us

10 G Street NE, Suite 600

Washington, DC 20002

(202) 737-0690 | (202) 737-0695

ahr@facesandvoicesofrecovery.org

ahr.facesandvoicesofrecovery.org